

RE: Janet Jackson and Super Bowl Halftime.

The FCC's maximum currently recommended fine of 27,500, even if it could be enforced at this time, is still not sufficient to prevent a repeat of the kind of cheap exposure (no pun intended) that this event has created for Janet Jackson's publicity and her new album.

Ms. Jackson has admitted on MTV.com that this act was intentional and not accidental. It is no coincidence that she is promoting a new album. This kind of shock violation of the law for publicity's sake cannot and should not be tolerated. These airwaves belong to everyone, including my children watching a sporting event at a reasonable hour.

The FCC has more power than just the power of fines. This unprecedented behavior cries out for an unprecedented response. The FCC should ban Janet Jackson from the public airwaves for an extended period of time (6 months?). Any live or recorded audio or video portrayal of Ms. Jackson during that time by any entity broadcasting on public airwaves would be subject to the maximum fine, per event.

The purpose of this stunt was to promote her album. The penalty should be to deny the stunt the success she craves from it. A six month ban on broadcasting anything from that new album will take its toll on sales in such a way as to make all other performers take notice.

If the FCC doesn't take a serious stand now, then how can public television ever be fit for minors again???

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